

CATCHPHRASE

#Memorise

 **Summarise a content's key idea into a memorable, easy-to-recall sentence**

 4 - 48

 30 min

Benefits

For the facilitator Facilitate a content's understanding.

For the participant Develop their ability to summarise.

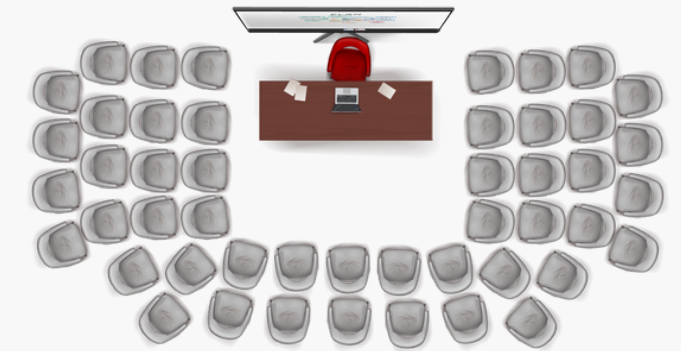
This activity aims to highlight the main idea contained in a short text (adage, aphorism, axiom, slogan, epigram, proverb, conclusion, tagline). The facilitator presents the text's content and invites participants to examine it. Participants then work individually to create a catchphrase that summarises the content. The facilitator collects these catchphrases, selects four or five, and conducts a poll. Participants vote for the most memorable and meaningful catchphrase. This activity promotes the development of summarisation skills.

Sequence

5 min	Activity presentation	<i>In plenary</i>	The facilitator explains the objective and structure of the activity to all participants.
10 min	Content presentation	<i>In plenary</i>	The facilitator then presents the content they wish to share, in a format of their choice. Participants take notes.
3 min	Individual reflection	<i>Individually</i>	The facilitator invites participants to reflect individually on the content and come up with an appropriate summary that captures the key idea as a memorable catchphrase.
5 min	Sharing phrases	<i>In groups</i>	The facilitator divides participants into small groups where they each share their catchphrase and collectively determine the phrase that best summarises the content. A representative from each group shares the chosen phrase with the facilitator.
7 min	Phrase selection	<i>In plenary</i>	The facilitator creates a poll using the phrases submitted by each group and invites participants to vote for the best catchphrase. Finally, the facilitator comments on the selected catchphrase and asks participants to share their thoughts on why this catchphrase was the most popular.

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Customisation of tables



Content

Instructions - Catchphrase - Sharing